



ROCK  REPUBLIC

# ROCK AND REPUBLIC - USA WOMEN JEANS STYLES ANALYSIS JANUARY 2025 (ONLINE RETAIL ONLY)

FREE REPORT BY  
DENIMSANDJEANS R&D TEAM



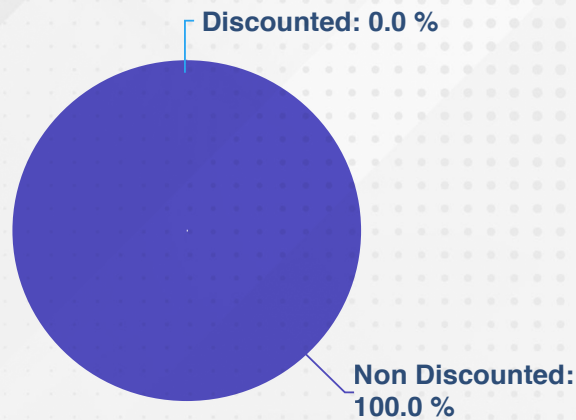
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## NUMBER OF WOMEN'S JEANS STYLES OFFERED AND DISCOUNTED

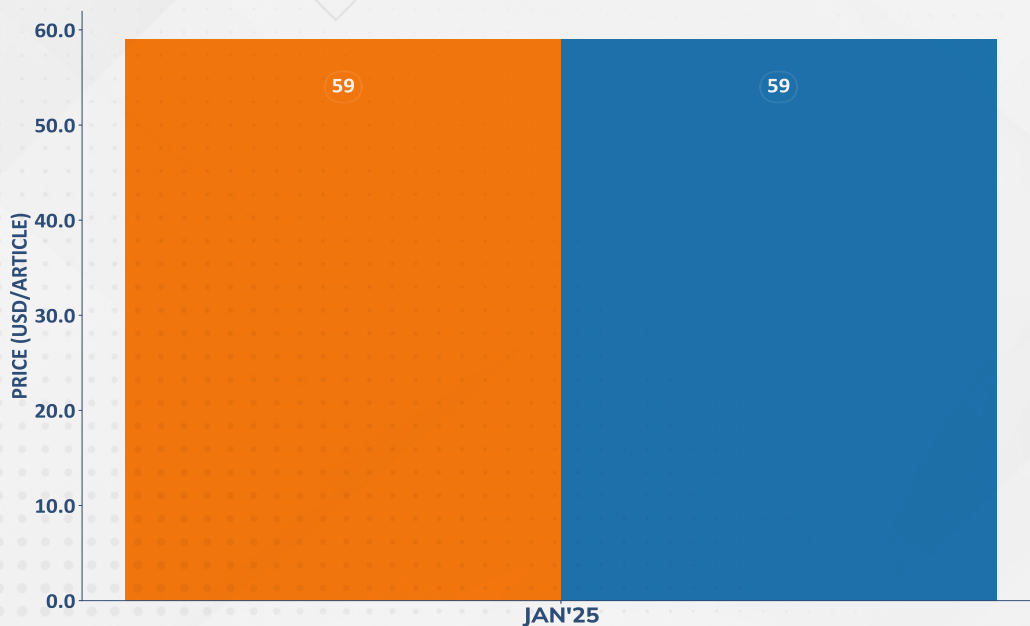
▶ **Total Style: 30** ◀



The pie chart shows the percentage of **ROCK AND REPUBLIC** women's jeans styles on discount for the month of **JANUARY 2025**.

## AVERAGE PRICE [USD] OF WOMEN'S JEANS STYLES BEFORE AND AFTER DISCOUNT

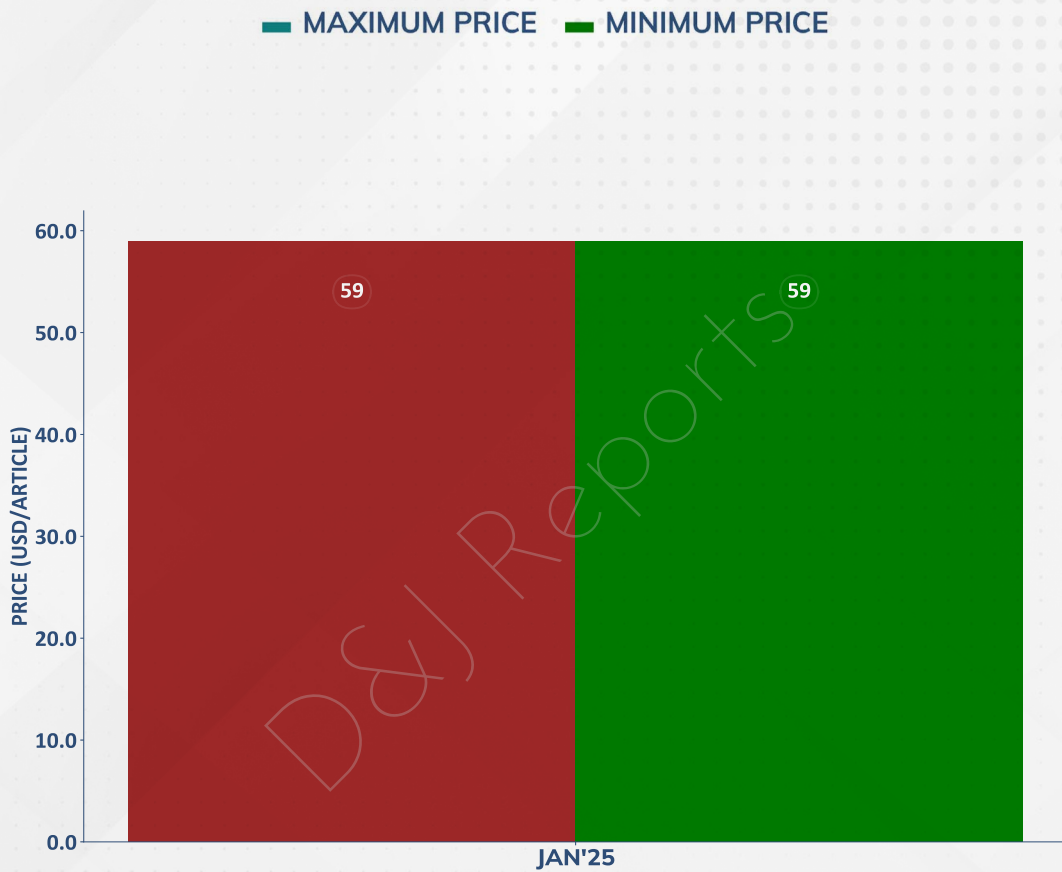
— AVG. PRICE — DISCOUNTED AVG. PRICE



The accompanying graph illustrates the average price trajectory of **ROCK AND REPUBLIC**, USA women's jeans in **JANUARY 2025**, highlighting the impact of discounts on pricing.



## MAXIMUM AND MINIMUM PRICE - WOMEN'S JEANS STYLES



*Note : Any article which might be at the highest price is considered as the highest price and similarly for the lowest priced article.*

The graph highlights the maximum and minimum prices for **ROCK AND REPUBLIC** women's jeans in the month of **JANUARY 2025**

# Fabric Compositions In Women's Jeans Styles

Fabric_Composition	No of Products	% of Total Styles
87.0% Cotton 12.0% Polyester 1.0% Elastane	8	27.6
85.0% Cotton 12.0% T-400 3.0% Lycra	4	13.8
98.0% Cotton 2.0% Elastane	3	10.3
55.0% Cotton 36.0% Rayon 7.0% Elasterell 2.0% Elastane	3	10.3
70-94% Cotton 5-28% Polyester 1-2% Elastane	5	17.2
85.0% Cotton 12.0% Elasterell 3.0% Elastane	1	3.4
68.0% Cotton 21.0% Polyester 9.0% Rayon 2.0% Elastane	1	3.4

Note : PIW includes pre consumer and post industrial wastage. PCW refers to Post Consumer Waste .

The fabric compositions of **ROCK AND REPUBLIC** USA Women's Jeans demonstrate that the brand maintains the traditional denim aesthetic while integrating modern fabric blends for enhanced comfort, durability, and flexibility.

The most commonly used fabric composition is **87% Cotton, 12% Polyester, and 1% Elastane**, accounting for 27.6% of styles. This blend reflects a balance between cotton's breathability and polyester's durability, with elastane providing slight stretch for improved fit and movement.

Other notable compositions include **85% Cotton, 12% T-400, and 3% Lycra (13.8%)**, emphasizing stretch and shape retention, catering to consumers who prefer a more flexible fit. Similarly, **98% Cotton and 2% Elastane (10.3%)** offers a near-authentic denim feel while allowing for slight elasticity.

Blends incorporating **Rayon and Elasterell, such as 55% Cotton, 36% Rayon, 7% Elasterell, and 2% Elastane (10.3%)**, suggest a move towards softer and more fluid denim options. Rayon enhances the fabric's softness, making it a preferred choice for those seeking a more comfortable and drapery feel in their jeans.

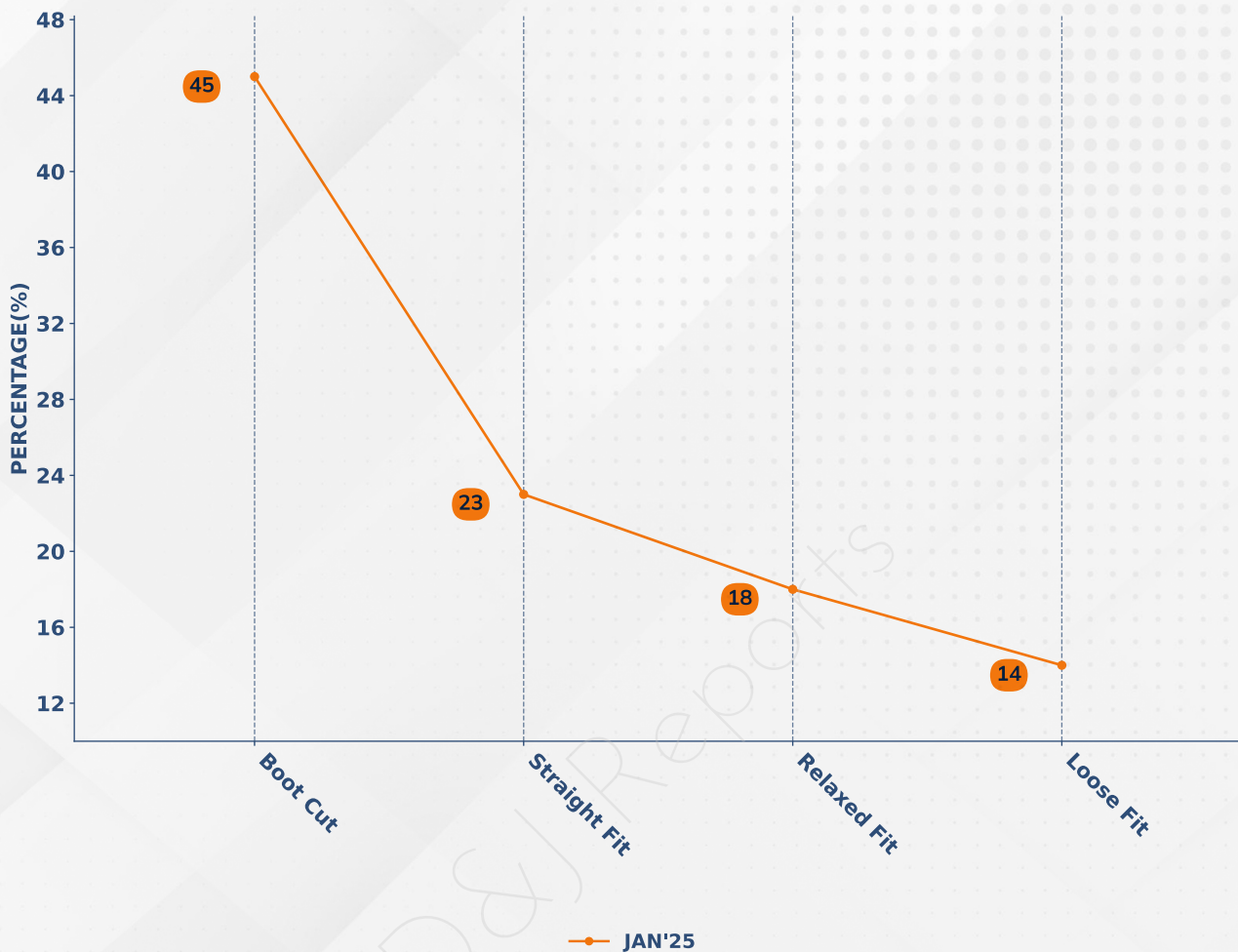
A broader category of fabric blends, ranging from **70-94% Cotton, 5-28% Polyester, and 1-2% Elastane (17.2%)**, highlights **ROCK AND REPUBLIC's** strategy of diversifying its fabric compositions to offer a variety of stretch, durability, and comfort levels.

Notably, the inclusion of polyester in multiple compositions, such as 68% Cotton, 21% Polyester, 9% Rayon, and 2% Elastane (3.4%), indicates a trend toward enhancing fabric strength and longevity while still maintaining the softness and stretch demanded by modern consumers.

Overall, **ROCK AND REPUBLIC** USA Women's Jeans presents a well-balanced mix of traditional cotton-heavy compositions and modern fiber blends, ensuring durability, comfort, and flexibility. The brand's approach suggests a focus on both classic denim aesthetics and innovative performance fabrics to meet evolving consumer preferences.



## FITS % - WOMEN'S JEANS STYLES

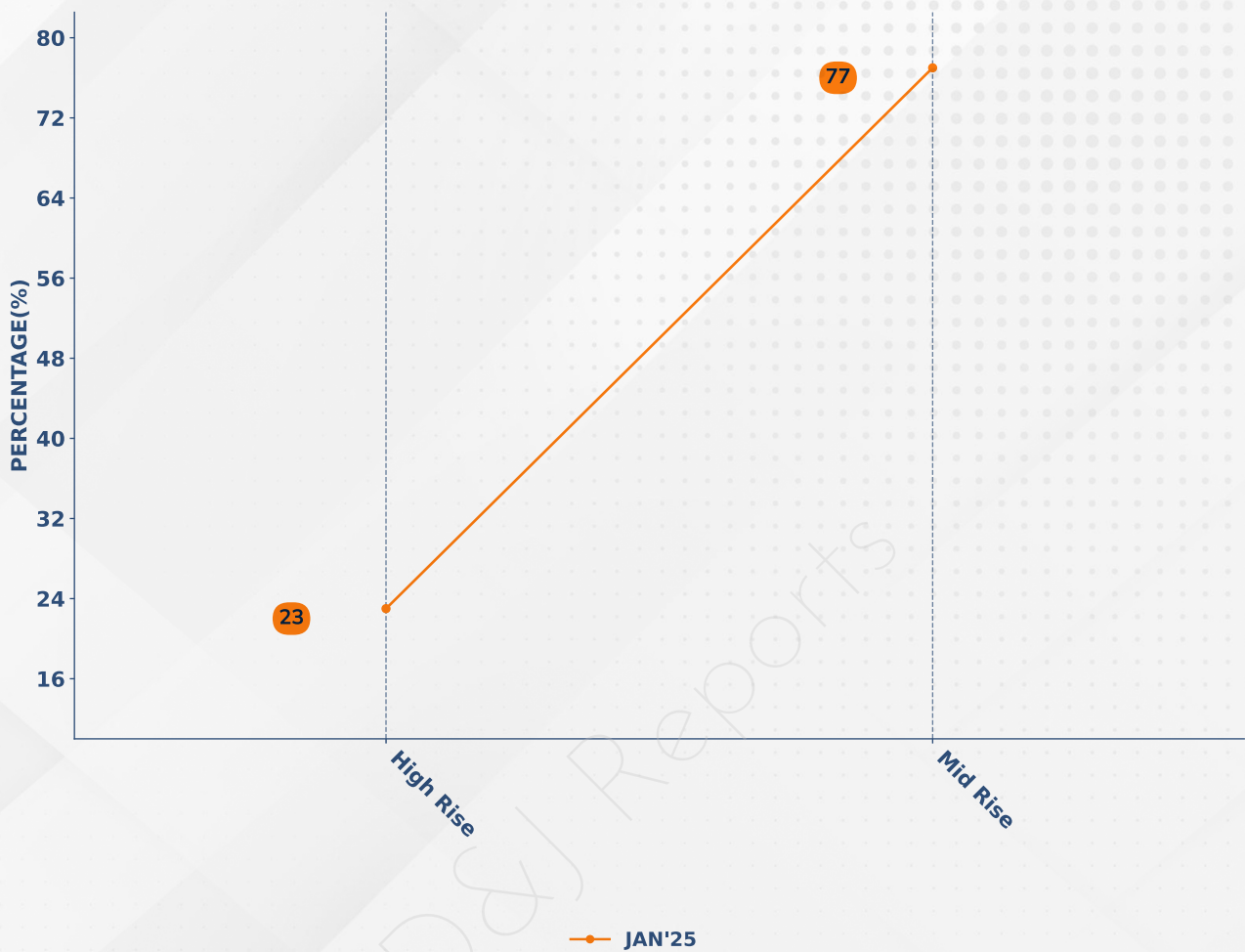


**Note:** Fits can often be overlapping. Eg a jean might be tight at the thighs and boot cut at the bottom. We have considered only the one which is the more prominently focused on by the brand without considering overlaps.

The **ROCK AND REPUBLIC** USA Women's Jeans collection for **JANUARY 2025** shows a strong emphasis on **boot cut** styles, with 45% of the offerings dedicated to this classic silhouette. This preference aligns with the ongoing popularity of boot cut jeans, which offer a versatile and flattering look that pairs well with various footwear choices, making them a staple in modern wardrobes.

The **Straight Fit** category, comprising 23% of the collection, reflects a balanced approach to fit, with consumers continuing to seek clean, structured denim options. This timeless fit remains a popular choice for those who favor a more streamlined and classic look.

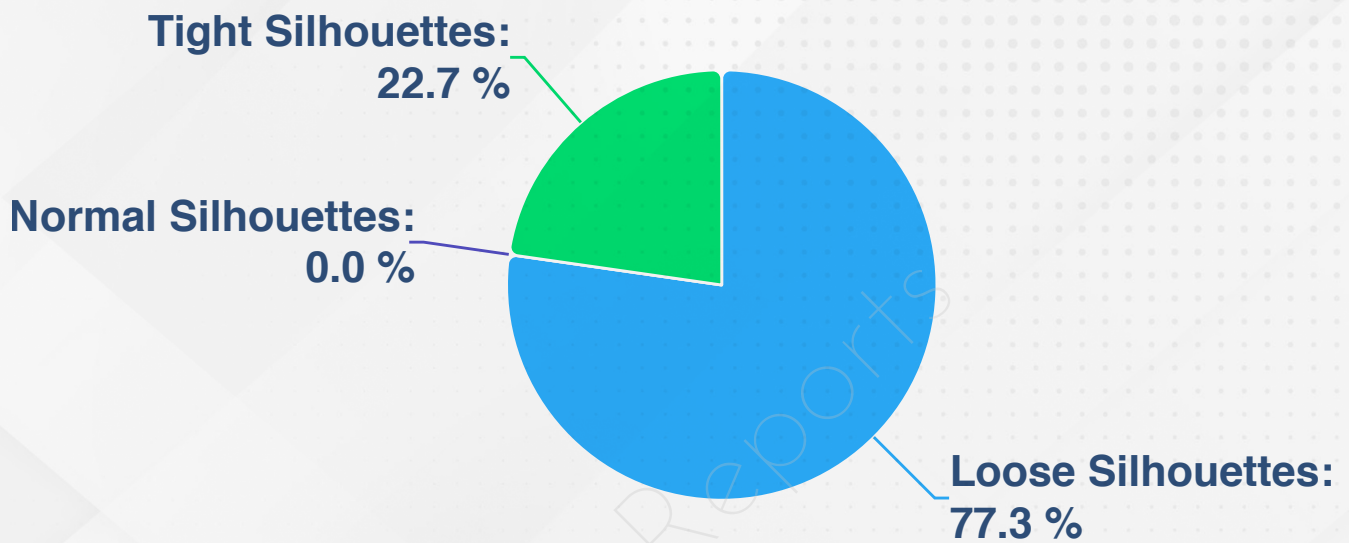
## RISE % - WOMEN'S JEANS STYLES



**Note:** Fits can often be overlapping. Eg a jean might be tight at the thighs and boot cut at the bottom. We have considered only the one which is the more prominently focused on by the brand without considering overlaps.

An analysis of the rises in women's jeans styles offered by **ROCK AND REPUBLIC**, USA in **JANUARY 2025** reveals that Mid Rise is the dominant trend, aligning with the latest denim market preferences.

## BROAD FIT ORIENTATION - WOMEN'S JEANS STYLES



*Note : Classification used for broad silhouettes*

*Loose Silhouettes include : Anti Fit , Loose Fit , Boot Cut , Cargo , Jogger , Shrink To Fit , Relaxed Fit*

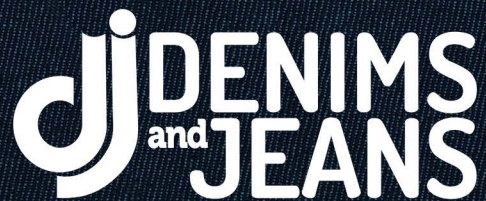
*Normal Silhouettes include : Straight Fit , Tapered Fit , Regular Fit*

*Tight Silhouettes include : Slim / Skinny Fit , Biker Fit , Cigarette Fit*

This section presents the distribution of broad fit orientations for women's jeans at **ROCK AND REPUBLIC** , USA, based on 22 Styles, offering a snapshot of consumer preferences in styles.



# Advertisement



## 2025 SHOW DATES

**INDIA**  
7<sup>TH</sup> EDITION

**14-15 MAY**

THE LALIT ASHOK BANGALORE,  
INDIA

**VIETNAM**  
7<sup>TH</sup> EDITION

**25-26 JUNE**

RIVERSIDE PALACE, DIST. 4,  
HO CHI MINH, VIETNAM

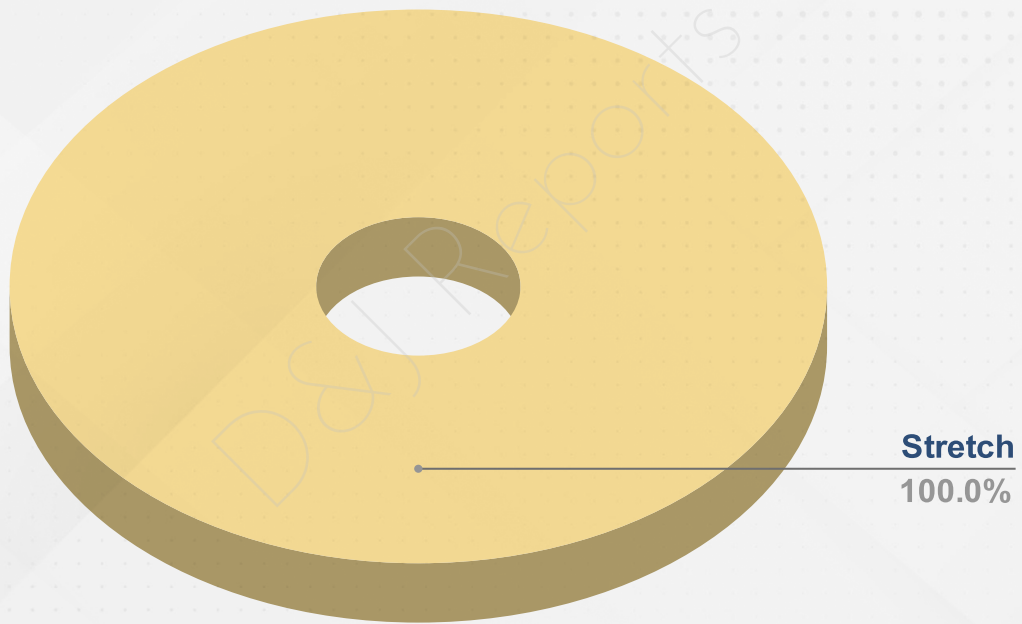
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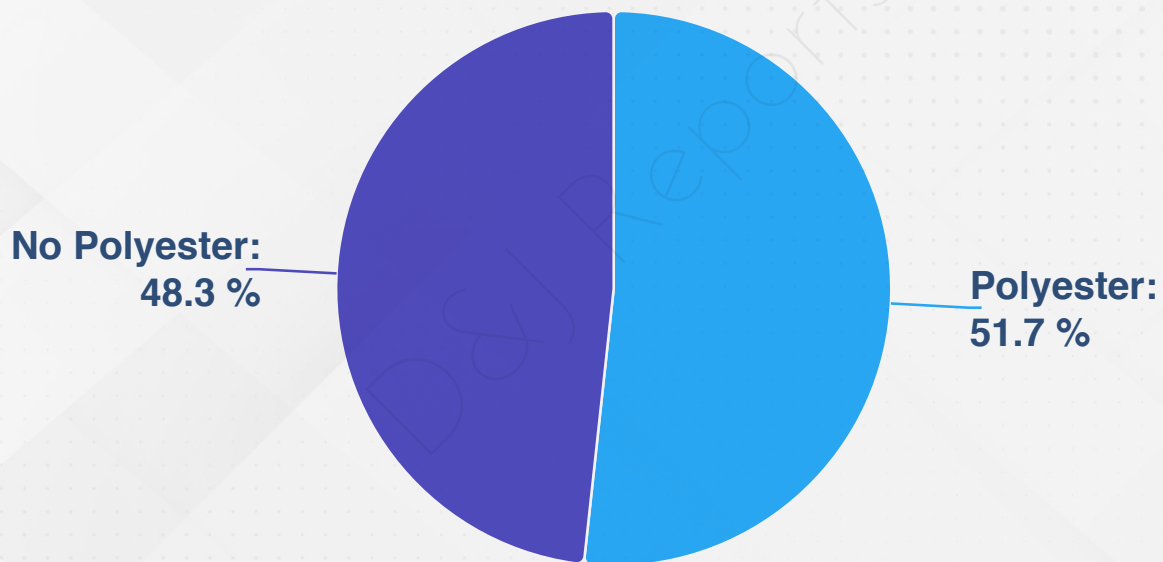


## STRETCH VS RIGID STYLE % OF WOMEN'S JEANS STYLES



The pie chart illustrates the percentage distribution of women's jeans by fabric stretch (Rigid and Stretch) for **ROCK AND REPUBLIC**, USA in **JANUARY 2025**.

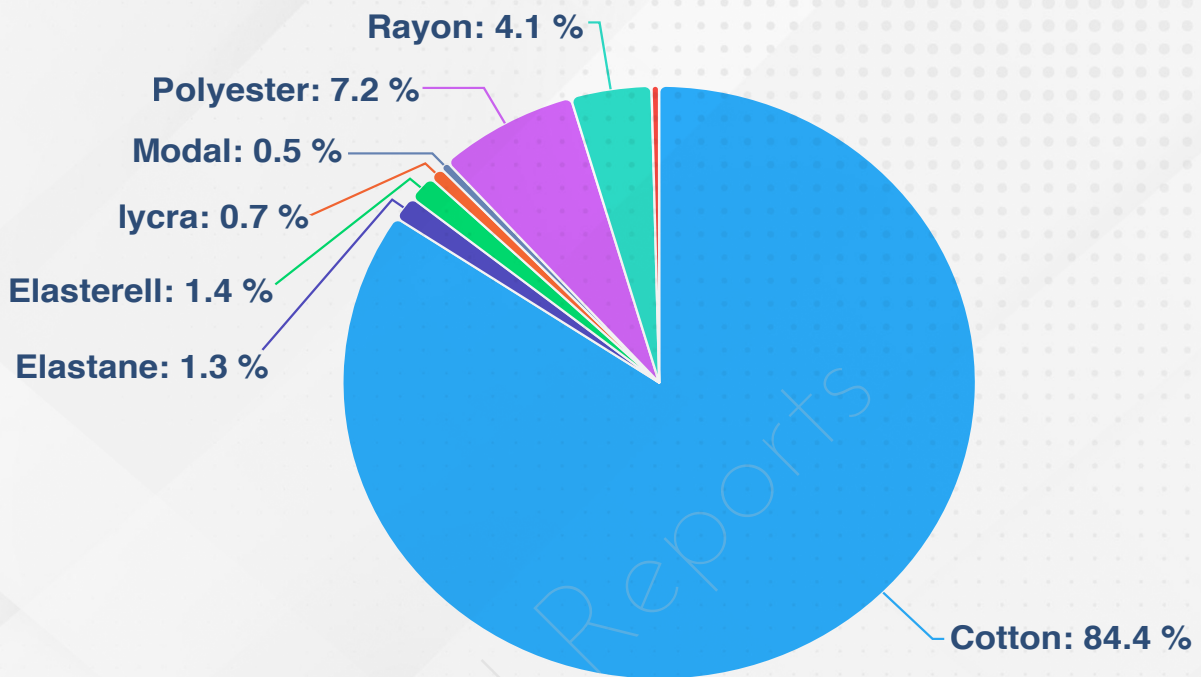
## POLYESTER % BY NO. OF STYLES - WOMEN'S JEANS STYLES



In the **ROCK AND REPUBLIC** USA Women's Jeans collection for **JANUARY 2025**, 51.7% of the styles incorporate polyester, while 48.3% are polyester-free. This near-equal distribution underscores the brand's commitment to blending traditional and modern materials.



## AVG. MATERIAL % IN WOMEN'S JEANS STYLE ( BY WEIGHT )



Note : PIW includes pre consumer and post industrial wastage. PCW refers to Post Consumer Waste .

In the **ROCK AND REPUBLIC** USA Women's Jeans collection for **JANUARY 2025**, 7.2% polyester content speaks to a growing trend toward enhancing the performance and longevity of the jeans. Polyester contributes to increased durability, shape retention, and wrinkle resistance, making the denim easier to maintain and offering a longer lifespan for the garments. This is an important feature for consumers seeking both comfort and functionality. The presence of rayon (4.1%) and elastereil (1.4%) suggests an effort to incorporate softer, more fluid fabric characteristics into the denim. Rayon provides a silky feel, while elastereil adds to the stretch and comfort, improving fit and movement. This aligns with the growing demand for jeans that offer a combination of flexibility and softness without compromising on style.

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In case of interest, please contact us at

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# Thanks



Team Denimsandjeans

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