

NUDIE SWEDEN

WOMEN JEANS STYLES

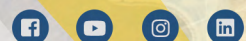
ANALYSIS JULY 2024

(ONLINE RETAIL ONLY)

FREE REPORT BY
DENIMSANDJEANS R&D TEAM

DNJ

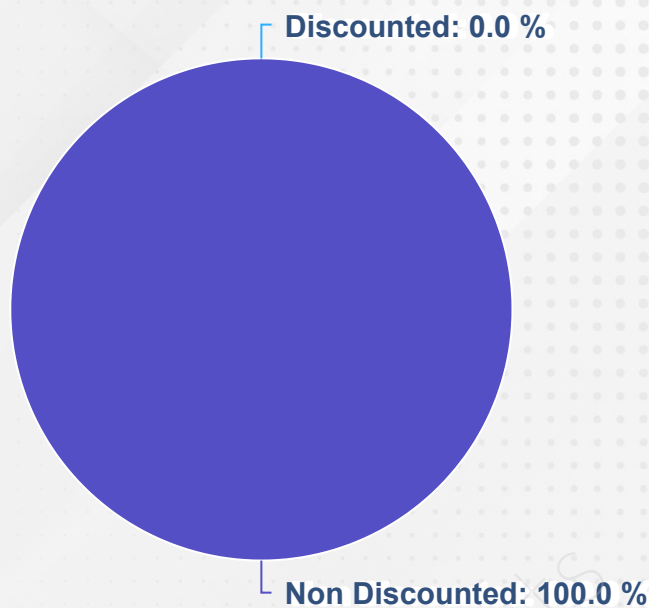
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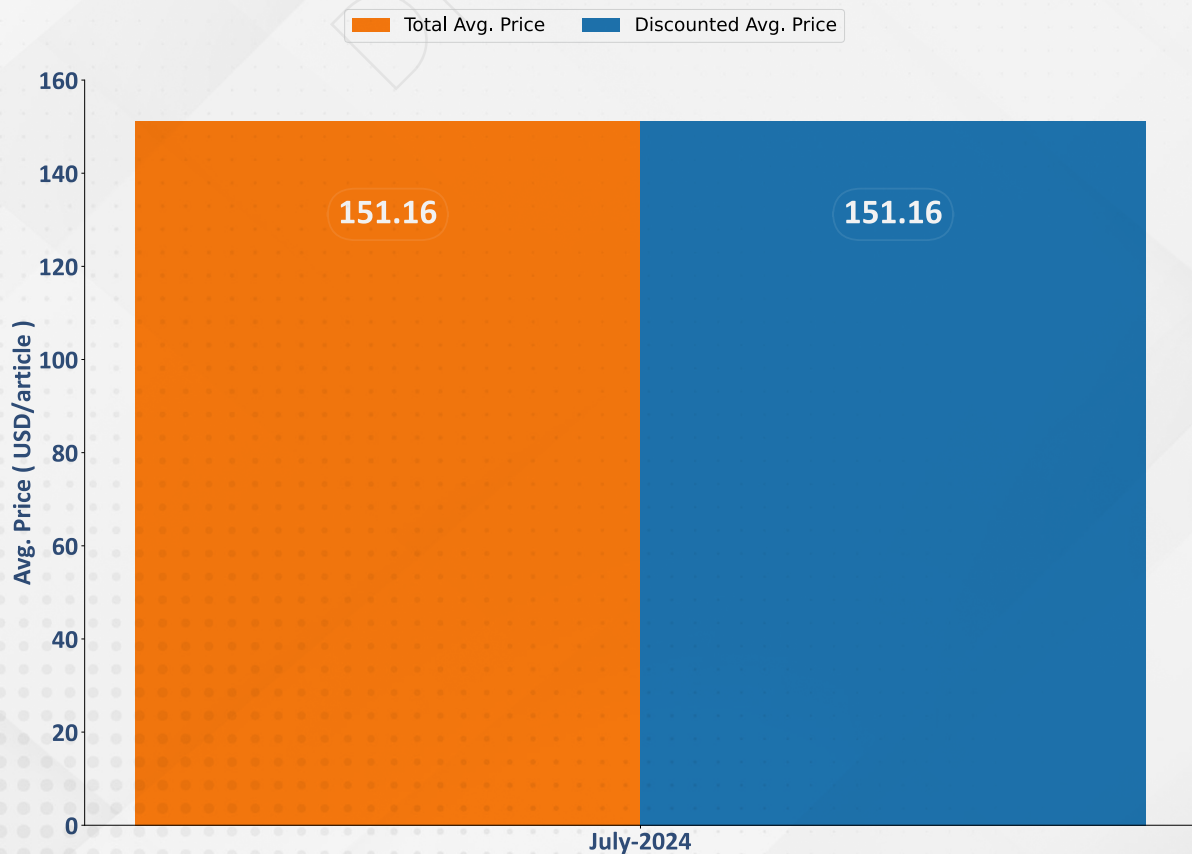
NUMBER OF WOMEN JEANS STYLES OFFERED AND DISCOUNTED

► **Total Styles: 54** ◀

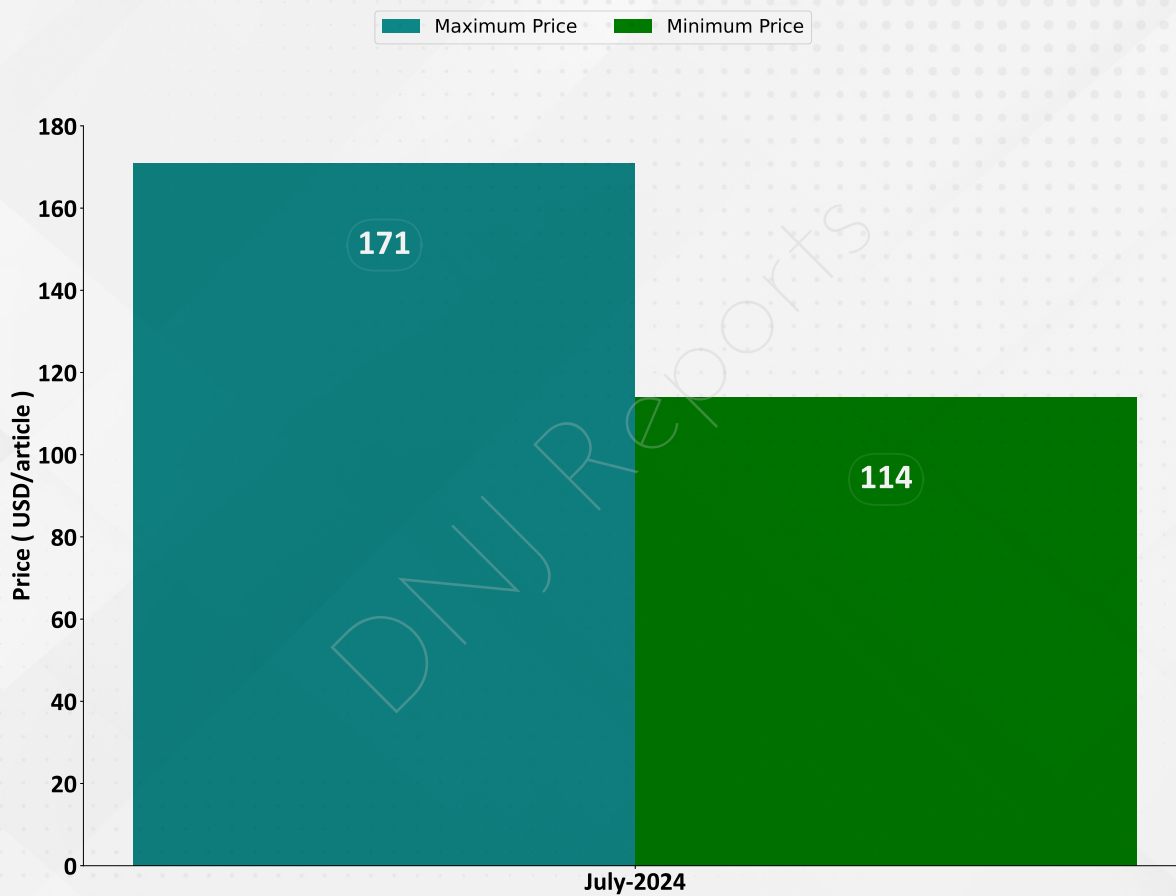


The **pie chart** shows the **percentage** of **Nudie women's jeans styles** on **discount** for the month of **July 2024**.

AVERAGE PRICE OF WOMEN'S JEANS STYLES BEFORE AND AFTER DISCOUNT



MAXIMUM AND MINIMUM PRICE - WOMEN'S JEANS



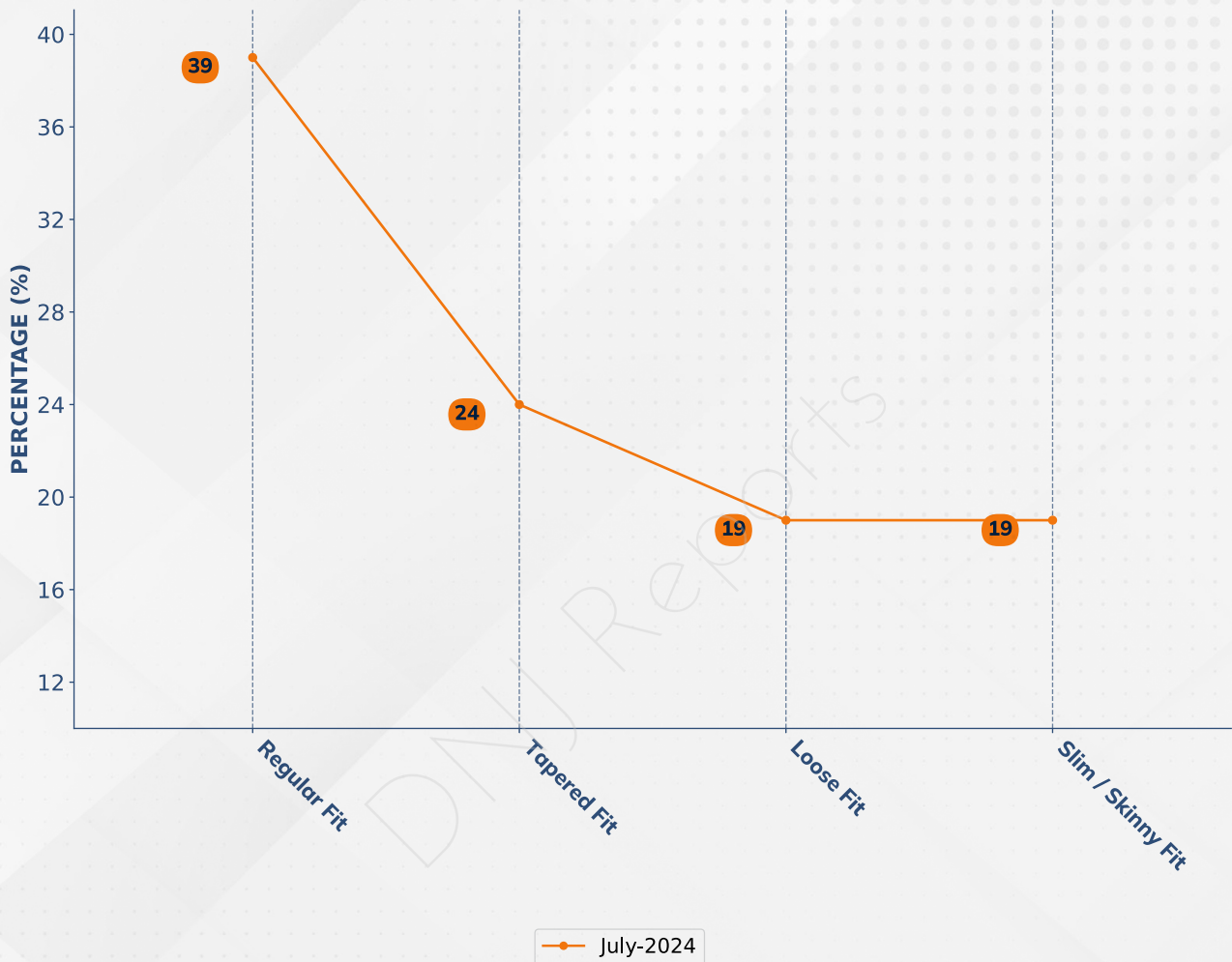
The graph highlights the maximum and minimum prices for Nudie women's jeans in the month of July 2024.

Fabric Compositions In Women's Jeans Styles

Fabric_Composition	No of Products	% of Total Styles
100.0% Organic Cotton	29	55.8
99.0% Organic Cotton 1.0% Elastane	6	11.5
100.0% Piw (Post Industrial Waste)	6	11.5
97.0% Organic Cotton 3.0% Elastane	4	7.8
80.0% Organic Cotton 20.0% Piw (Post Industrial Waste)	2	3.8
57.0% Organic Cotton 42.0% Lyocell 1.0% Elastane	1	1.9
89.0% Organic Cotton 8.0% Polyester 3.0% Elastane	1	1.9
98.0% Organic Cotton 2.0% Elastane	1	1.9
92.0% Organic Cotton 6.0% Polyester 2.0% Elastane	1	1.9
76.0% Organic Cotton 24.0% Piw (Post Industrial Waste)	1	1.9

An analysis of the **fabric composition** of **Nudie women's jeans** in **July 2024** reveals valuable information about the **materials** used. The data indicates that '**100% Organic Cotton**' remains the dominant composition, maintaining a significant share of **55.8%** throughout the **month**. This data is displayed from **52 styles** out of **54** which were having descriptions present.

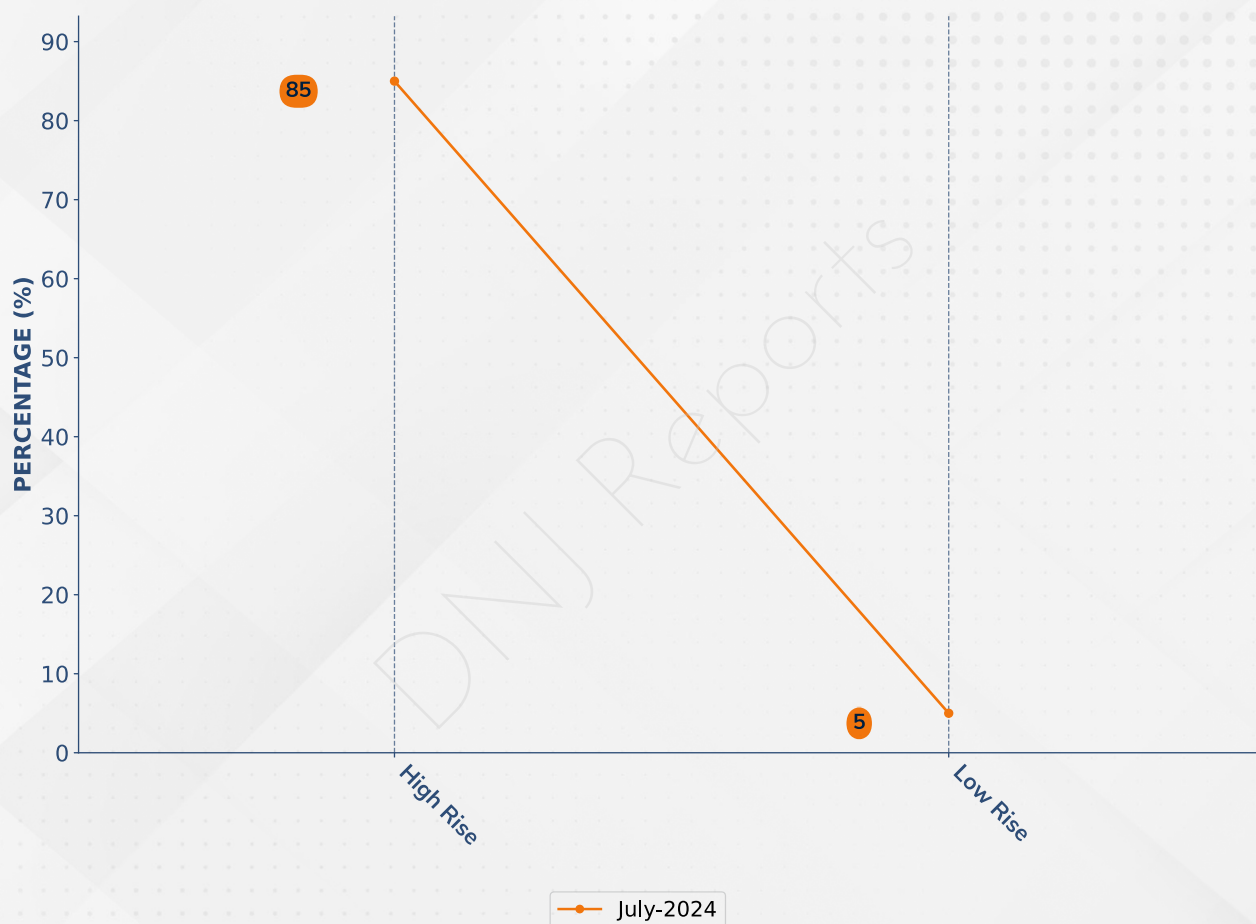
FITS % - WOMEN'S JEANS STYLES



Note: Bootcut fits are included in Loose fit , Straight Fits and Relaxed Fits are included in Regular Fit

The data on **women's jeans fits** from **Nudie Sweden** for **July 2024** provides valuable insights into evolving consumer preferences for various styles. It's important to acknowledge that **fit categories** can be overlapping, as a single style can combine multiple features (e.g., **slim fit** at the **top**, flared at the **bottom**, and **high rise**).

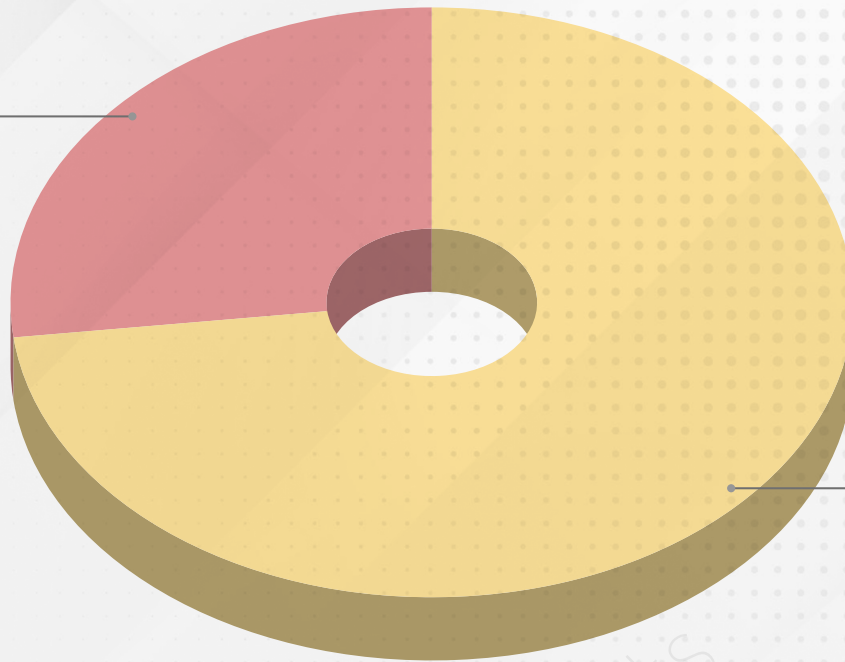
RISE % - WOMEN'S JEANS STYLES



An analysis of the **rises** in **women's jeans styles** offered by **Nudie's** in **July 2024** reveals that **High Rise** is the dominant trend, aligning with the latest **denim** market preferences.

STRETCH VS. RIGID - WOMEN'S JEANS STYLES

Stretch
26.9%



Rigid
73.1%

The pie chart illustrates the percentage distribution of women's jeans by fabric stretch (Rigid and Stretch) for Nudie Sweden in July 2024.

AVG. MATERIAL % IN WOMEN'S JEANS STYLE (BY WEIGHT)

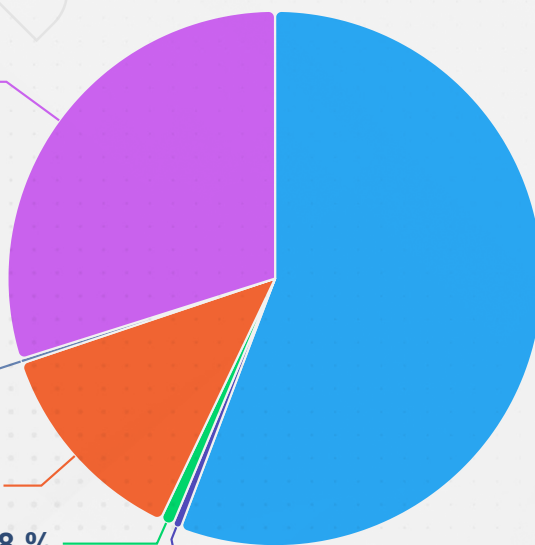
Organic Cotton: 29.9 %

Polyester: 0.3 %

Piw: 12.8 %

Lyocell: 0.8 %

Elastane: 0.5 %



Cotton: 55.8 %

This pie chart presents a breakdown of the average material composition across various styles, revealing that cotton is the predominant material, averaging 55.8% across all styles.

D&J

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Thanks

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