

NUDIE SWEDEN

WOMEN JEANS STYLES

ANALYSIS JULY 2024

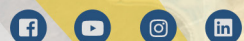
(ONLINE RETAIL ONLY)

FREE REPORT BY
DENIMSANDJEANS R&D TEAM



DNJ

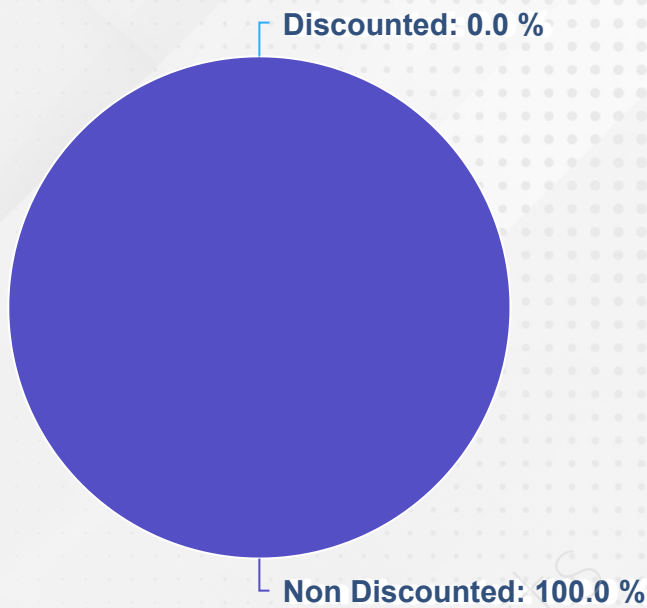
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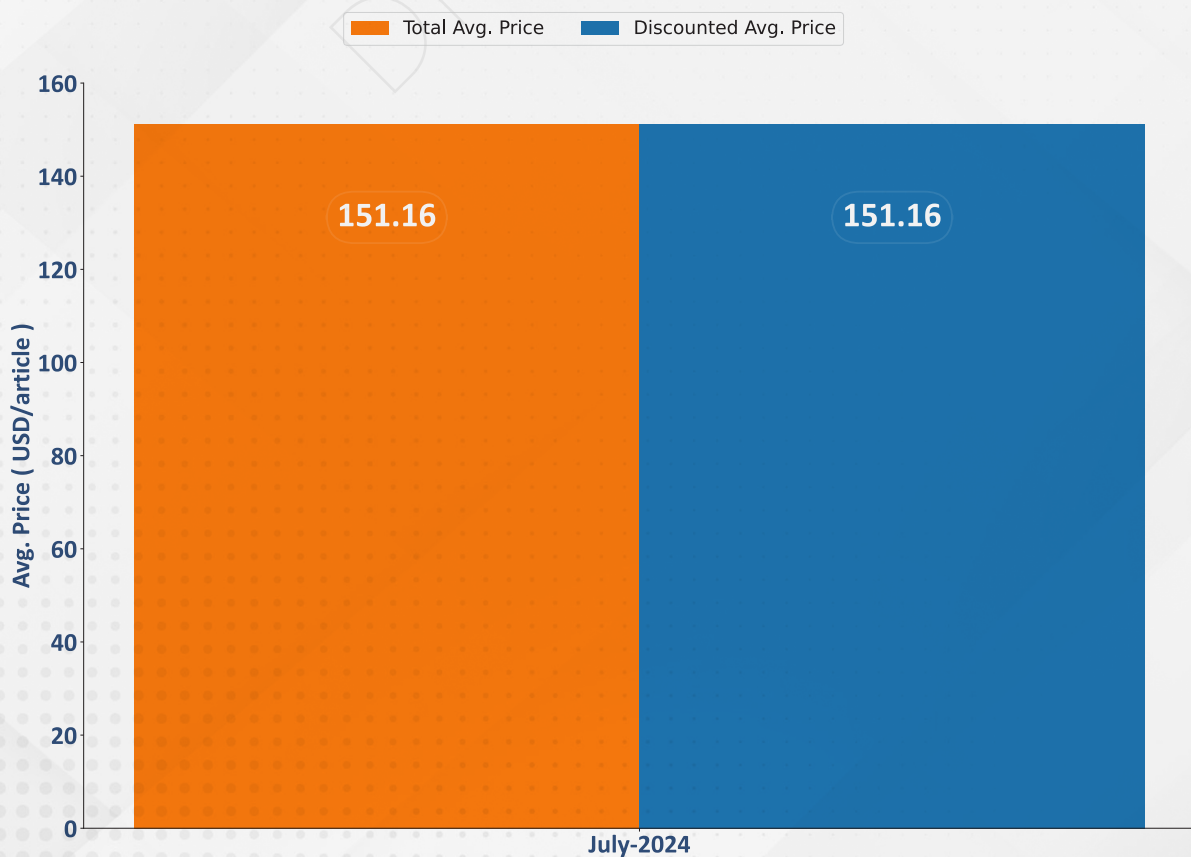
NUMBER OF WOMEN JEANS STYLES OFFERED AND DISCOUNTED

▶ **Total Styles: 54** ◀

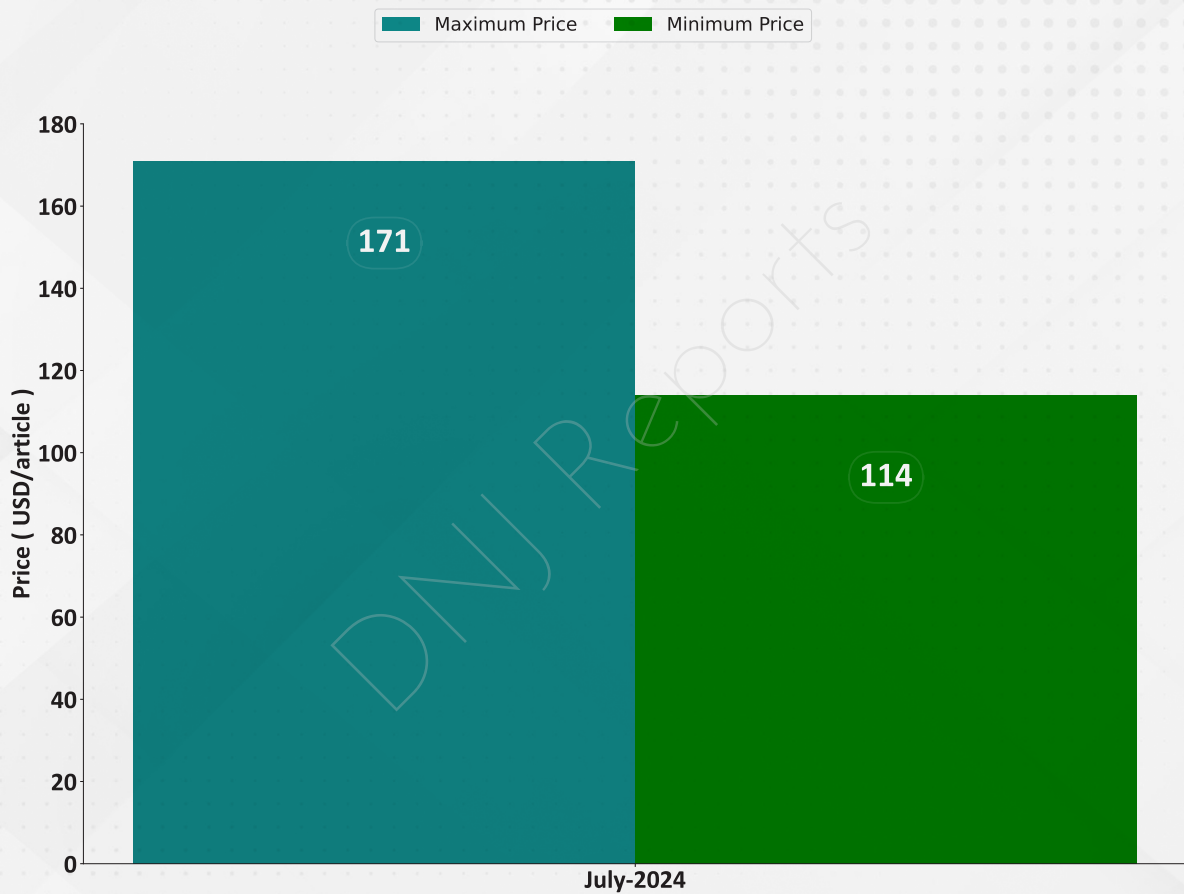


The pie chart shows the percentage of Nudie women's jeans styles on discount for the month of July 2024.

AVERAGE PRICE OF WOMEN'S JEANS STYLES BEFORE AND AFTER DISCOUNT



MAXIMUM AND MINIMUM PRICE - WOMEN'S JEANS



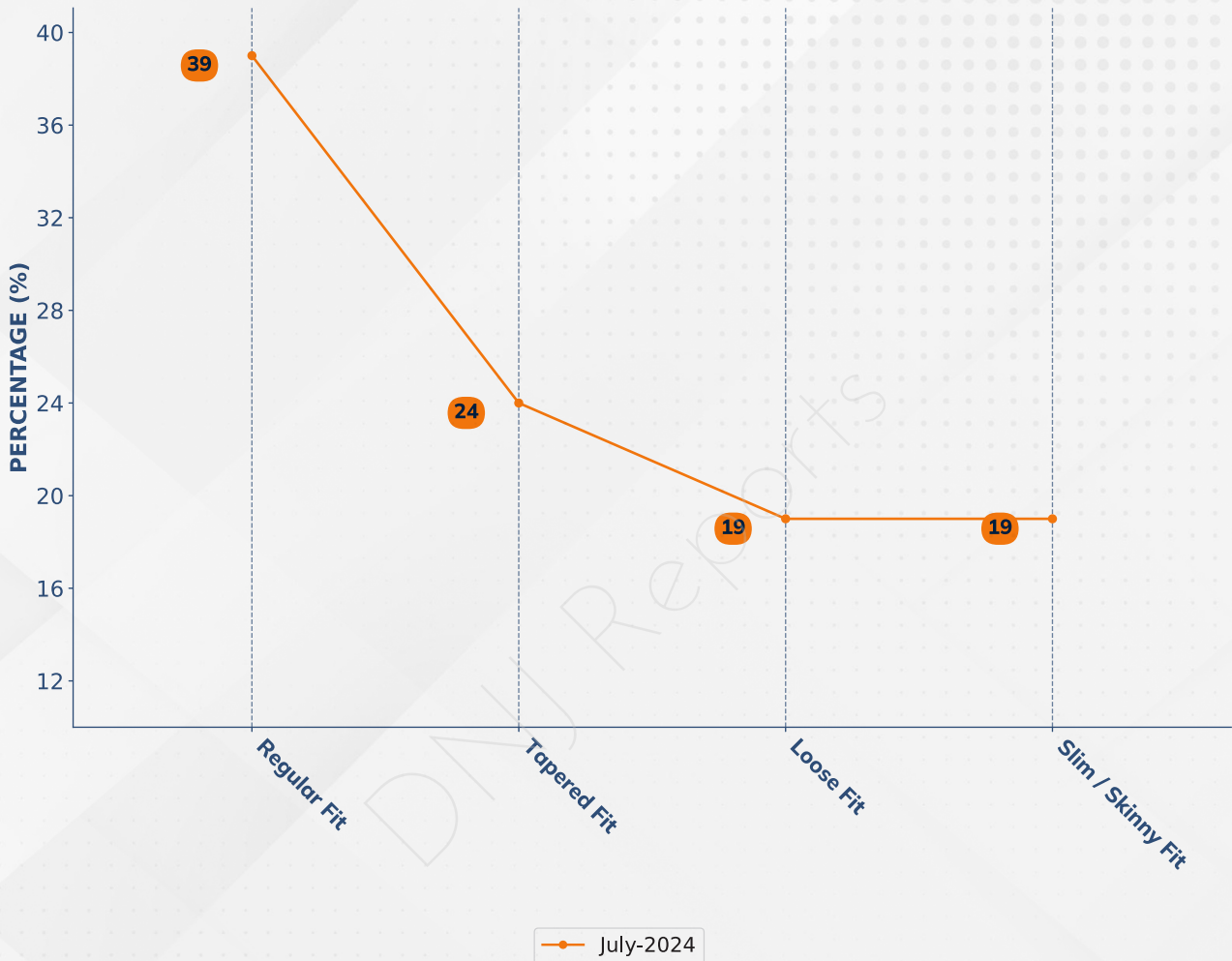
The graph highlights the maximum and minimum prices for Nudie women's jeans in the month of July 2024.

Fabric Compositions In Women's Jeans Styles

Fabric_Composition	No of Products	% of Total Styles
100.0% Organic Cotton	29	55.8
99.0% Organic Cotton 1.0% Elastane	6	11.5
100.0% Piw (Post Industrial Waste)	6	11.5
97.0% Organic Cotton 3.0% Elastane	4	7.8
80.0% Organic Cotton 20.0% Piw (Post Industrial Waste)	2	3.8
57.0% Organic Cotton 42.0% Lyocell 1.0% Elastane	1	1.9
89.0% Organic Cotton 8.0% Polyester 3.0% Elastane	1	1.9
98.0% Organic Cotton 2.0% Elastane	1	1.9
92.0% Organic Cotton 6.0% Polyester 2.0% Elastane	1	1.9
76.0% Organic Cotton 24.0% Piw (Post Industrial Waste)	1	1.9

An analysis of the **fabric composition** of **Nudie women's jeans** in **July 2024** reveals valuable information about the **materials** used. The data indicates that '**100% Organic Cotton**' remains the dominant composition, maintaining a significant share of **55.8%** throughout the **month**. This data is displayed from **52 styles** out of **54** which were having descriptions present.

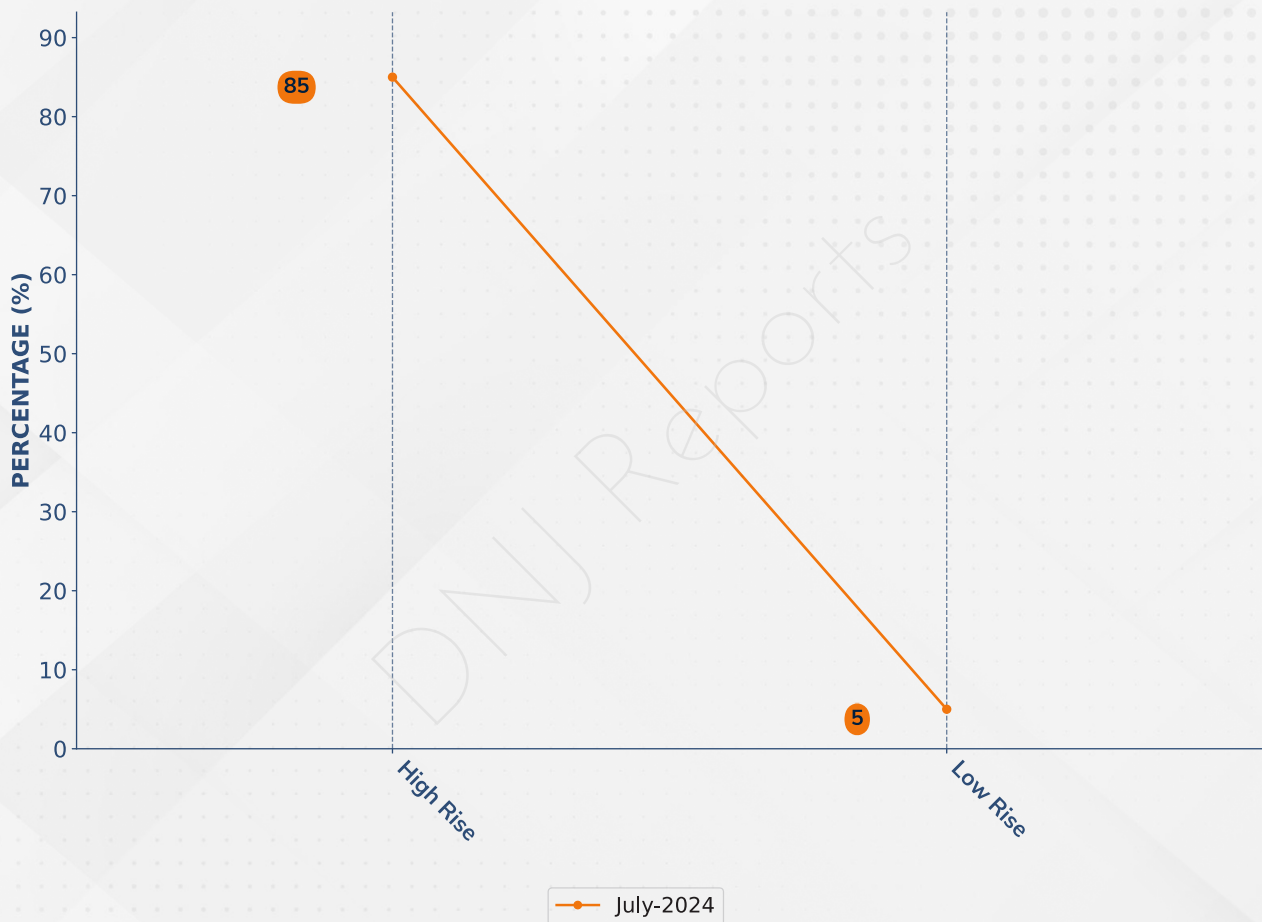
FITS % - WOMEN'S JEANS STYLES



Note: Bootcut fits are included in Loose fit , Straight Fits and Relaxed Fits are included in Regular Fit

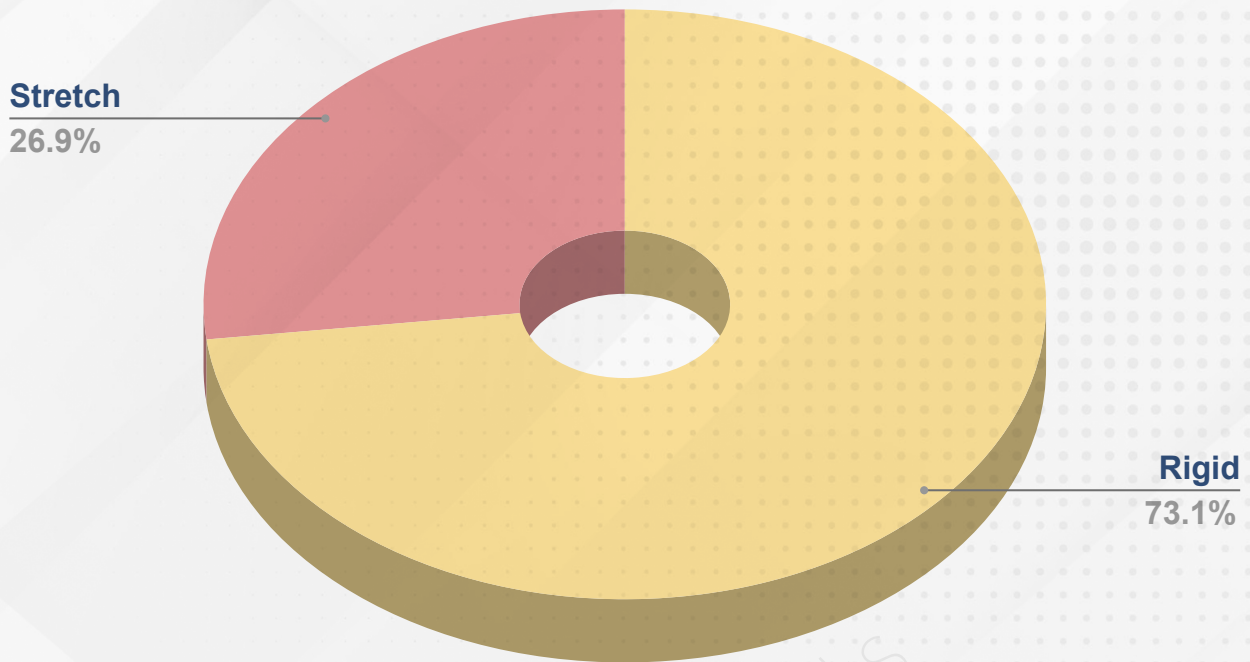
The data on **women's jeans fits** from **Nudie Sweden** for **July 2024** provides valuable insights into evolving consumer preferences for various styles. It's important to acknowledge that **fit categories** can be overlapping, as a single style can combine multiple features (e.g., **slim fit** at the **top**, flared at the **bottom**, and **high rise**).

RISE % - WOMEN'S JEANS STYLES



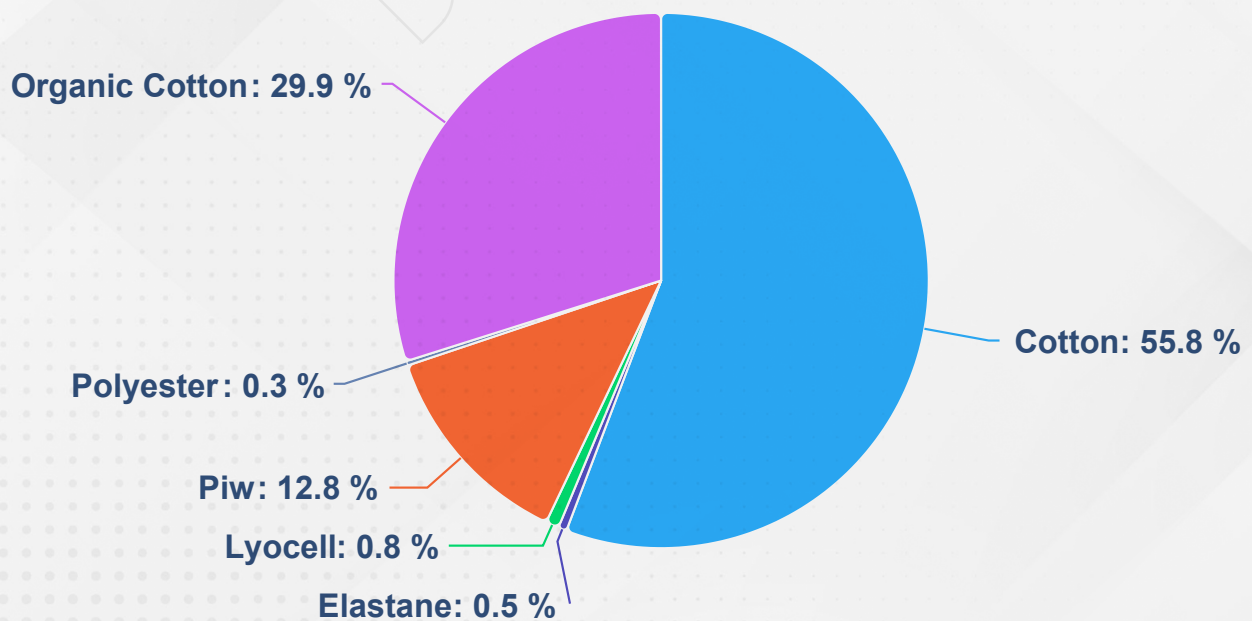
An analysis of the **rises in women's jeans styles offered by Nudie's in July 2024** reveals that **High Rise** is the dominant trend, aligning with the latest **denim** market preferences.

STRETCH VS. RIGID - WOMEN'S JEANS STYLES



The pie chart illustrates the percentage distribution of women's jeans by fabric stretch (Rigid and Stretch) for Nudie Sweden in July 2024.

AVG. MATERIAL % IN WOMEN'S JEANS STYLE (BY WEIGHT)



This pie chart presents a breakdown of the average material composition across various styles, revealing that cotton is the predominant material, averaging 55.8% across all styles.

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Thanks



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